



HUDSON + VANITY FAIR

AT PALIHOUSE MARCH 2, 2010

HUDSON JEANS AND VANITY FAIR HOST DJ NIGHT AT THE PALIHOUSE HOLLOWAY

(Los Angeles, CA - March 2010) - On March 2, 2010, Vanity Fair and Hudson Jeans hosted DJ Night at the Palihouse Holloway in Los Angeles. The chic LA crowd sipped on complimentary Stella Artois and glacéau smartwater while listening to music spun by DJ Donovan Leitch.

Notable guests including Natasha Aiello, Kinvara Balfour, Ryan Eggold, Edi Gathegi, Nicholas Jarecki, Richard Kelly, Zachary Levi, Max Lugavere, Gilles Marini, Rose McGowan, Ben McKenzie, Joel Moore, Kelly Osbourne, Matthew Rhys, June Sarpong, Jason Silva, Johann Urb and more joined Hudson Jeans Founder and CEO Peter Kim and Vanity Fair Publisher Edward Menicheschi for a laid-back evening during Oscar week.

Celebrity guests Donovan Leitch, Matthew Rhys, Gilles Marini, Johann Urb, and Ryan Eggold donned Hudson for the evening and viewed an exclusive video displayed throughout the party featuring the face of Hudson Jeans, Georgia May Jagger.

DJ Night at the Palihouse Holloway was part of Vanity Fair's Campaign Hollywood, the magazine's annual week-long series of events and one-of-a-kind "moments" leading up to the Academy Awards in support of charitable causes.

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SCENE





GILLES MARINI



KELLY OSBOURNE



DONOVAN LEITCH



PEOPLE



ROSE MCGOWAN



RYAN EGGOLD & BEN MCKENZIE




EDI CATHEGI & JOHANN URB




JOEL MOORE & ZACHARY LEVI

DIGITAL PRESENCE



REVERSE STORECASTING
French Connection Surrenders on the Promenade



SHOPPING INTEL
Pretty Frocks, Super Deals at Catherine Malandrino Sample

WHERE TO SHOP

- Space 15 Twenty
- Satine
- Neiman Marcus
- Opening Ceremony
- H&M
- Marc Jacobs

RACKED LA
5 new posts

RACKED NATIONAL
34 new posts

RACKED NY
15 new posts

EATER LA
8 new posts

CURBED LA
8 new posts

Hudson Jeans/Vanity Fair Pre-Oscar Party at Palihouse



Hudson Jeans styling session

RACKED GIVEAWAY

Follow Us On Twitter to Win a Pack of Party Perks

Wednesday, March 3, 2010, by Lisa Boosin



Goodies not to scale, obviously!

→ Hudson Jeans

If you already follow us on Twitter, you know we attended a party thrown by **Vanity Fair** and **Hudson Jeans**. Sweet! Pretty people, lots of [interesting fashion statements](#), and some perks that we're sharing with a lucky reader...and Twitter follower. The package includes a copy of the latest issue of Vanity Fair, and an assortment of L'Oreal beauty products: **two Infallible Plumping lipglosses, two lipsticks, and a HydraEnergetic Eye Roller**. In short, a pretty good little haul. We'll only tell you how and when you can win on Twitter, [so follow us for a shot to win](#).

· [All Racked Giveaways](#) [Racked]



Miss B. with her new lavender hair

rackedla: At the Vanity Fair/Hudson party and there are already a lot of people. Very pretty people.

hudsonjeans: I thought New Yorkers ruled the party scene but I'm doubting this after tonight! Elton had it right #bluejeanbabyLALady

krystalsimpson: Playing with @MissKellyO @elaarongonzalez @BrookeDulien and Co. at the @HudsonJeans / @vanityfairmag party

vfagenda: Hanging out at Palihouse tonight with DJ Donovan Leitch. He and most of tonight's fashionable lot in Hudson Jeans. <http://yfrog.com/cab5bj>

vfagenda: Awesome crowd turned out for tonight's Hudson Jeans event. Rose McGowan, Kelly Osbourne are in the Palihouse.

vfagenda: Matthew Rhys, Gilles Marini, Ben McKenzie, Johann Urb, Edi Gathegi, all in Hudson Jeans.

JaclynRJohnson: Thanks @Hudsonjeans and @vanityfairmag for an epic party! Great meeting you @krystalsimpson @pbocc and @misskellyo!